



TITLE: Project brief

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AIM OF THE PROJECT

To build a demonstrator that uses innovative visualization techniques to support knowledge workers in locating information related to co-workers.

DEFINITIONS

A **demonstrator** is a partially functioning prototype, focused on communicating interaction design decisions pertaining to user services and interaction techniques. Moreover, the demonstrator is designed and constructed for use testing.

Innovative visualization techniques can refer to techniques that are new in relation to what would be normal design choices in IKEA IT and similar companies, or techniques that are innovative in the sense of not being previously published in the interaction design community, or both.

The term **knowledge workers** refers to users who spend a significant amount of their work on information acquisition, management and communication.